

MEDIA RELEASE

Ai-Media Live Captioning Quality Exceeds 99.5% in Record Fourth Successive Quarter

12 August 2016

Australia's leading broadcast captioning provider and speech-to-text innovator, Ai-Media, has extended its record high quality and captioning uptime scores. For the quarter ending 30 June 2016, Ai-Media recorded quality results over 99.5%, and uptime exceeding 99.9%.

The independent audit result announced today is based on the auditor scoring 13 television programs at random across services delivered to Nine Network Australia. Quality is assessed using NER methodology (Number, Edition error and Recognition error), which measures the speed of captions, the delay between speech and caption text, and the number and types of errors.

“Quality is the forefront of our service delivery. We are delighted to have achieved an average quality result greater than 99.5% for four successive quarters. We remain committed to transparency in reporting and always look for opportunities to improve.” Ai-Media CEO, Tony Abrahams said.

Further information

Tony Abrahams, Ai-Media CEO: +612 8870 7700

About Ai-Media:

Ai-Media is an Australian headquartered for purpose business that provides high quality speech-to-text solutions for broadcast, government and education clients. The company's Ai-Live internet captioning service was supported by the Australian Government. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or “re-speaker”, who uses software that converts speech into text that is sent back over the internet to screens read by the client.

Learn more: www.ai-media.tv and www.ai-live.com Follow us: [Twitter: @accessinclusion](https://twitter.com/accessinclusion) [Facebook: @AiMediaAUS](https://www.facebook.com/AiMediaAUS)

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